

# Wythenshawe; Brooklands and Northenden Integrated Neighbourhood Team.

Our plan on a page 2021-2022.

## About our neighbourhood



WBN recognises that the pandemic has impacted on people's mental wellbeing



We have a high proportion of overweight children and families



In our neighbourhood we have long term conditions that impact on both young and old people



We have an older population with many older people living alone

WBN is home to many diverse communities including welcoming a significant number of people seeking asylum

The Wythenshawe, Brooklands and Northenden team want to support neighbourhood recovery, getting the right information to the right people at the right time. We want to actively engage with our neighbourhood residents who experience inequalities in health status, access and quality of care and work with partners to tackle wider determinants that impact quality of life and expectancy.

### How this plan was put together

We are led by neighbourhood intelligence, data, workforce insight as well as a positive learning culture - 'The Wythenshawe (Brooklands) & Northenden way'. This is how our priorities are formed.

## Our priorities

The key things we are doing in our neighbourhood this year to improve health and wellbeing, as well as tackle health inequalities:



**WBN Neighbourhood will amplify voice. Integrating health & care, the 'WBN way' in 'Our Place'**

'Our Neighbourhood' takes pride in its strong connections and assets. In the words of a WBN resident, we value "Organical Mechanical" growth. Building on and maximising assets, will be a key priority for our team.



**WBN Neighbourhood will collaborate and deliver a cross system winter resilience programme**

We will maximise the uptake of Covid and Flu vaccinations, engaging with people at most risk. We will make a difference to the lives of people in 'Our Place' through digital & tech; delivering smart homes device & STARR asthma project.



**WBN Neighbourhood continue support of Migrant health & wellbeing**

We will strive for sustainability, using insight and learning from the delivery of the Migrant Health project in collaboration with our partners.



**WBN Neighbourhood focus on Mental Health, thriving in a connected 'Place'**

We will rise to meet the challenges of those most affected, coproducing solutions with community and voluntary sector, and local organisations. We are committed to 'Our Neighbourhood', a 'Place' to thrive.



**WBN Neighbourhood focus on Eat, Move & Sleep**

Taking a place based approach, we will strive for improving diets, moving more & feeling better for 'Our People'. We will celebrate the 'year of the child', we will work with our partners and take responsibility for raising aspirations.



**WBN Neighbourhood cares about environment & climate**

We will work with partners to reduce the carbon footprint, recognising this as part of the projects we deliver. Campaigns that impact on wellbeing, including reducing waste.

## Your neighbourhood leadership team



Gilly Lee  
Neighbourhood lead



Peter Jordan  
GP lead



Regina Owusu-Sekyere  
Social care lead



Faye Whelan  
Nursing lead



Rachel Harding  
Health Development Coordinator



Katrina McNally  
Mental Health Lead

## Contact us or get involved:

[www.manchesterco.org/neighbourhoods/brooklands-northenden](http://www.manchesterco.org/neighbourhoods/brooklands-northenden)

@BrookNorthINT

[www.facebook.com/BrookNorthINT/](https://www.facebook.com/BrookNorthINT/)

## We're also working on a number of citywide priorities that will benefit the neighbourhood

**1** Support the development and roll-out of Population Health Management

**2** Collaborate with children's services and build a 'Think Family' approach into the model

**3** Further integrate adult social care and support for care homes

**4** Align Integrated Neighbourhood Teams, Primary Care Network workforce and organisation development Plans

**5** Embed the MLCO Executive lead role in each neighbourhood

These are areas of work that are taking place across the city in all 12 of our neighbourhoods.

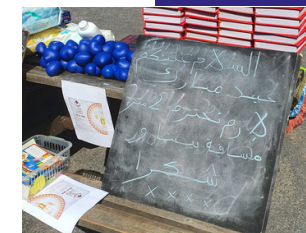
## What your Integrated Neighbourhood Team does

Manchester Local Care Organisation is a pioneering public sector organisation that has brought together and provides your NHS community health services and adult social care services in Manchester. We are part of both the NHS and the local authority.

We take a neighbourhood approach to care as we understand that people require care as close to home as possible. We want to provide the best care right across the city, but we also know that local areas have different requirements.

Our approach is based on dividing Manchester into 12 neighbourhoods and tailoring care to local needs. In a practical way, that means our health care teams (such as district nursing teams) and social care teams are based in buildings together. Care can be planned and delivered in a seamless way with teams taking a joint approach around individuals, working closely with local GPs. It's an approach based on international best practice that we've adopted in Manchester.

As well as providing these core day to day services, the Integrated Neighbourhood Team have a role in working with local people and partners. They build links with other partners in their neighbourhood – from Manchester City Council neighbourhood teams, local housing associations, police and voluntary organisations - so everyone is working together around the needs of the neighbourhood.



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