

Hulme, Moss Side and Rusholme Integrated Neighbourhood Team.

Our plan on a page 2021-2022.

About our neighbourhood



We have strong relationships with our vibrant voluntary and community sectors and other key partners, with an interest in the social determinants of health



We have a relatively young population when compared to Manchester as a whole



Our Neighbourhood is proudly diverse, with around 64% of people coming from ethnically diverse communities



There are over 57,000 people living in our Neighbourhood



Long term conditions and health inequalities are issues in our Neighbourhood

Our Neighbourhood has a proud heritage of diversity including many languages and cultures. It has a younger than average community bolstered by our student population and the expansion of city centre developments. The health and wellbeing issues facing the neighbourhood include lower life expectancy, chronic health conditions and health inequalities.

How this plan was put together

This plan has been developed by the Hulme, Moss Side and Rusholme Neighbourhood Partnership, the Neighbourhood Leadership Team and wider stakeholders to address our priorities. The plan is under constant development and review, being shaped as the Neighbourhood works through the challenges of the COVID-19 pandemic.

Our priorities

The key things we are doing in our neighbourhood this year to improve health and wellbeing, as well as tackle health inequalities:



We will ensure the highest possible uptake of flu and booster jabs; using GP practices and innovative methods developed throughout the pandemic such as vaccination drive-throughs, supported by local community organisations and places of worship.



We will address health inequalities by creating pathways for our communities to access healthcare. We will do this by engaging with multi agency working groups to establish and provide wider access to digital services, allowing people to access services and be contacted, translating materials and having conversations with people who are fearful or unable to visit their GP.



We will work to address the lower life expectancy and chronic health conditions in the Neighbourhood by supporting community groups that provide access to healthy diets and opportunities to exercise.



We will continue intensive integrated Neighbourhood activity to improve the COVID vaccination uptake. Supported by local organisations providing vaccination venues to address health inequalities and prevent wider COVID transmission.



We will support community schemes that enhance the environment in our Neighbourhood. Activities we will promote include creating and maintaining green and social spaces, cycling and social inclusion strategies that improve the health and wellbeing of people in our community.



We will further strengthen the integration of our adult social care and nursing teams, who have recently moved into a shared office space, to ensure the people in the Neighbourhood are supported and we work together to fully understand and work through challenges.

Powered by:

We're also working on a number of citywide priorities that will benefit the neighbourhood

1 Support the development and roll-out of Population Health Management

2 Collaborate with children's services and build a 'Think Family' approach into the model

3 Further integrate adult social care and support for care homes

4 Align Integrated Neighbourhood Teams, Primary Care Network workforce and organisation development Plans

5 Embed the MLCO Executive lead role in each Neighbourhood

These are areas of work that are taking place across the city in all 12 of our Neighbourhoods.

What your Integrated Neighbourhood Team does

Manchester Local Care Organisation is a pioneering public sector organisation that has brought together and provides your NHS community health services and adult social care services in Manchester. We are part of both the NHS and the local authority.

We take a neighbourhood approach to care as we understand that people require care as close to home as possible. We want to provide the best care right across the city, but we also know that local areas have different requirements.

Our approach is based on dividing Manchester into 12 neighbourhoods and tailoring care to local needs. In a practical way, that means our health care teams (such as district nursing teams) and social care teams are based in buildings together. Care can be planned and delivered in a seamless way with teams taking a joint approach around individuals, working closely with local GPs. It's an approach based on international best practice that we've adopted in Manchester.

As well as providing these core day to day services, the Integrated Neighbourhood Team have a role in working with local people and partners. They build links with other partners in their neighbourhood – from Manchester City Council neighbourhood teams, local housing associations, police and voluntary organisations – so everyone is working together around the needs of the neighbourhood.

How we've worked to improve health and wellbeing

Hulme, Moss Side and Rusholme was identified as a COVID-19 Enhanced Response Area due to the Neighbourhood having one of the lowest rates of vaccination uptakes in the country.

The Neighbourhood team worked to locate people who had not responded to phone calls or letters from their GPs inviting them to have the vaccination. We were supported by local community organisations and volunteers who represent the diversity and languages spoken within the community, to work to understand the reasons for vaccine hesitancy and develop new approaches to enable the community to access healthcare.

The new approaches focused first on people most at risk and included a safe surgery model (where personal information is not referred on to other organisations), easy access to vaccination centres, development of communication materials and no requirement to be aligned to a GP practice to have the vaccine. We also worked with Learning Disability services to ensure that people with Learning Disabilities were cared for appropriately.

This resulted in an improvement in the uptake of the vaccine in our Neighbourhood, however there are still areas of the community with significantly low uptake which we will continue to focus our targeted engagement work.



Your Neighbourhood leadership team



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Contact us or get involved:



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