

Cheetham and Crumpsall Integrated Neighbourhood Team.

Our plan on a page 2021-2022.

About our neighbourhood



The GP's in this area are very engaged in and passionate about the local community



There are just over 15,900 households in this neighbourhood



Our neighbourhood is culturally very rich and diverse and has a number of distinct, vibrant communities



We have a higher proportion of young people (0-16 years), a lower than average number of people over 65 years



We have a strong VCSE sector and a number of faith based organisations working in our neighbourhood

Cheetham and Crumpsall is a vibrant and diverse community. Our neighbourhood has lots of households containing large extended families with a strong South Asian tradition, other parts of the area are more mixed, we also have 2 Showman sites and 1 authorised Gypsy and Traveller site and an increasing Jewish Community. There are some strong local VCSE groups that are rooted in the community and a number of faith based organisations that work to improve people's health and wellbeing.

How this plan was put together

This plan has been developed by the Cheetham and Crumpsall Neighbourhood Leadership Team. The neighbourhood plan looks to build on the partnerships in the community, tie together voluntary and statutory services to improve people's access to the support and care they need. COVID has highlighted the health inequalities in the neighbourhood and the plan seeks to develop ways to address this.

Our priorities

The key things we are doing in our neighbourhood this year to improve health and wellbeing, as well as tackle health inequalities:



Increase Health Equity

We continue to develop a neighbourhood response to increase the number of people in our community that have their COVID and flu vaccinations. We will work across our diverse communities to support people to live safely with COVID.



Community Safety

We will work with our neighbourhood to build better relationships with the police and other organisations that are working around community safety and improve communication channels. We will develop partnerships that work across the border with our Salford colleagues and build community confidence in their voices being heard.



Trauma Informed Care

We will build a trauma informed partnership model of working that reflects the need for our community to have spaces to come together and support each other after COVID.



Strengthening the voice of the VCSE

Working with the vibrant VCSE workforce we will build on the work of North Manchester Together to look at ways to increase the voice of the VCSE community and strengthen the social prescribing offer across the neighbourhood.



Building an integrated neighbourhood workforce

We will continue to build an integrated workforce working towards our health and care team being based at Cheetham Medical Centre and work with wider services to build a shared plan for our neighbourhood.



Early cancer identification

We will work with our community to understand barriers women face to accessing cervical screening and develop a plan to increase uptake.



Powered by:

We're also working on a number of citywide priorities that will benefit the neighbourhood

1

Support the development and roll-out of Population Health Management

2

Collaborate with children's services and build a 'Think Family' approach into the model

3

Further integrate adult social care and support for care homes

4

Align Integrated Neighbourhood Teams, Primary Care Network workforce and organisation development Plans

5

Embed the MLCO Executive lead role in each neighbourhood

These are areas of work that are taking place across the city in all 12 of our neighbourhoods.

What your Integrated Neighbourhood Team does

Manchester Local Care Organisation is a pioneering public sector organisation that has brought together and provides your NHS community health services and adult social care services in Manchester. We are part of both the NHS and the local authority.

We take a neighbourhood approach to care as we understand that people require care as close to home as possible. We want to provide the best care right across the city, but we also know that local areas have different requirements.

Our approach is based on dividing Manchester into 12 neighbourhoods and tailoring care to local needs. In a practical way, that means our health care teams (such as district nursing teams) and social care teams are based in buildings together. Care can be planned and delivered in a seamless way with teams taking a joint approach around individuals, working closely with local GPs. It's an approach based on international best practice that we've adopted in Manchester.

As well as providing these core day to day services, the Integrated Neighbourhood Team have a role in working with local people and partners. They build links with other partners in their neighbourhood – from Manchester City Council neighbourhood teams, local housing associations, police and voluntary organisations – so everyone is working together around the needs of the neighbourhood.

How we've worked to improve health and wellbeing

The Jewish community in North Manchester crosses boundaries with Bury and Salford. There are many different communities within the Jewish community, with different languages and beliefs, meaning that one approach does not fit all. COVID messages were not aligned across boroughs and information was not always reaching the community. To address this we:

- Attended the strategic Jewish partnership network to share information about the Manchester offer around COVID,
- Information and communications, translated into Yiddish, were shared across Manchester, Bury and Salford to ensure consistent messaging.
- Information was disseminated to 30 Synagogues, schools and Jewish led organisations.
- Volunteers were trained to have COVID Chats and ran engagement sessions before the Jewish holidays.

This related in stronger relationships across partners in Manchester, Salford and Bury, improved networks within Jewish communities, as well as a greater understanding of the community's needs and concerns relating to COVID.



Your neighbourhood leadership team



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Contact us or get involved:

- www.manchesterlco.org/neighbourhoods/cheetham-crumpsall
- [@CheetCrumplNT](https://twitter.com/CheetCrumplNT)
- www.facebook.com/cheetcrumplNT/