

Ardwick and Longsight Integrated Neighbourhood Team.

Our plan on a page 2021-2022.

About our neighbourhood



Currently 42,000 people live in Ardwick and Longsight



We have the highest rates of child poverty and in work poverty in the city



Our neighbourhood is very diverse with lots of different ethnicities within the community



We have a relatively young population compared to Manchester as a whole



GP's report that asthma, hypertension and diabetes are the main conditions in the neighbourhood



Located in Central East Manchester Ardwick and Longsight has over 12,500 households with 42,000 people living here currently. Ardwick has one of the highest expected rates of population growth across the city in the coming years. There is a higher proportion of people in 'good health' compared to the Manchester average, however life expectancy for men and women is lower here when compared to the rest of Manchester and the England average, suggesting significant health inequalities for our residents.

How this plan was put together

This plan has been developed by the Ardwick and Longsight Neighbourhood Partnership and its groups, the Neighbourhood Leadership team and wider stakeholders of the neighbourhood. It builds on the 2019/20 Neighbourhood Plan and the draft 2020/21 Plan which was never fully realised due to the COVID-19 pandemic.

Our priorities

The key things we are doing in our neighbourhood this year to improve health and wellbeing, as well as tackle health inequalities:



Continue COVID vaccination engagement including evaluating the community pop up clinics to strategically focus our engagement methods in areas of low uptake, supported by our volunteers who represent the diversity and languages spoken in the community.



Focus on alleviating the causes of poverty; work is currently developing with a leading academic from Manchester University who is providing training to social prescribers and front line workers to understand the prevalence and impact of poverty, and the effects this has on health and well-being.



Diabetes and obesity: working with local community assets and GP practices to encourage healthy cooking, eating, encourage peer support and self-care. Linking with the national diabetes prevention programme, group consultation and building on good practice with the Alisa Craig Practice.



Further embed and strengthen the neighbourhood model, focusing on early intervention, empowerment and maximising the potential of individuals and neighbourhood assets.



Supporting action on climate change and working alongside Buzz Health & Well-being service to roll out the Community Conversation processes.



Supporting residents and communities to lead and champion local activities, projects and services. For example, the development of a pool of volunteers for projects like 'Covid Chats' and other capacity building activities.



Powered by:



We're also working on a number of citywide priorities that will benefit the neighbourhood

1 Support the development and roll-out of Population Health Management

2 Collaborate with children's services and build a 'Think Family' approach into the model

3 Further integrate adult social care and support for care homes

4 Align Integrated Neighbourhood Teams, Primary Care Network workforce and organisation development Plans

5 Embed the MLCO Executive lead role in each neighbourhood

These are areas of work that are taking place across the city in all 12 of our neighbourhoods.

What your Integrated Neighbourhood Team does

Manchester Local Care Organisation is a pioneering public sector organisation that has brought together and provides your NHS community health services and adult social care services in Manchester. We are part of both the NHS and the local authority.

We take a neighbourhood approach to care as we understand that people require care as close to home as possible. We want to provide the best care right across the city, but we also know that local areas have different requirements.

Our approach is based on dividing Manchester into 12 neighbourhoods and tailoring care to local needs. In a practical way, that means our health care teams (such as district nursing teams) and social care teams are based in buildings together. Care can be planned and delivered in a seamless way with teams taking a joint approach around individuals, working closely with local GPs. It's an approach based on international best practice that we've adopted in Manchester.

As well as providing these core day to day services, the Integrated Neighbourhood Team have a role in working with local people and partners. They build links with other partners in their neighbourhood – from Manchester City Council neighbourhood teams, local housing associations, police and voluntary organisations - so everyone is working together around the needs of the neighbourhood.

How we've worked to improve health and wellbeing

Ardwick and Longsight was identified as a COVID-19 Enhanced Response Area (as well as Moss Side, Rusholme and Hulme) due to having a significantly low vaccination uptake within these neighbourhoods. The neighbourhood teams from these areas worked together with GP Practices to locate people who had not responded to phone calls or letters from their GPs inviting them to have the vaccination. Our teams were supported by local organisations and volunteers who represent the diversity and languages spoken within the community, to work to understand the reasons for vaccine hesitancy and develop new approaches to enable people in the community to access healthcare. This resulted in an improvement in the uptake of the vaccine in our neighbourhood, however there are still areas of the community with significantly low uptake which we will continue to focus our targeted engagement work.



Your neighbourhood leadership team



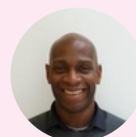
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Contact us or get involved:

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